

a Promise



wedding rings you'll love

PETER W BECK

Your wedding ring is one of the most important pieces of jewellery you will ever wear in your lifetime. It symbolises the promise you and your partner make to each other, for life.

It's for this reason that Peter W Beck have been committed to bringing you the finest wedding rings, all made in Australia, for the past 35 years.

Using the finest technology, combined with traditional craftsmanship, Peter W Beck's range of wedding rings is world class and of the highest quality.

Each and every Peter W Beck wedding ring is made with the finest precious metals, with care and attention to detail none can surpass. Every design is perfected for you, and that's *a Promise*.

a Promise

Peter W Beck understands the importance of your wedding and the promises you will make to your partner on your special day. It's a day where you express your feelings for each other and commit yourselves to spend the rest of your lives together; your Peter W Beck wedding ring will be there for the journey.

Your ring, as a symbol of your love for each other, is also a symbol of your style, personality and your shared bond with your partner. This is why we know how important it is to have a wedding ring which represents you and your relationship with each other.

You and your partner's rings should be loved by you individually and also together, connecting you and reminding you of your love for each other.

Peter W Beck is committed to ensuring that your rings are perfect for you and perfect for each other for the rest of your lives and that's *a Promise* we will never break.

Promise

While this classically stunning pair gives nothing away on the surface, the beauty lies in detailed edges set with small, hidden diamonds. Could there be a more perfectly matched set symbolising an internal love and unspoken connection with such subtlety and elegance?



PETER W BECK'S AUSTRALIAN HERITAGE

Over 35 years on from our inception, Peter W Beck remains a privately owned and operated Australian enterprise, under our founder and Managing Director.

Now an elegant, ambitious and established business, '30 something' Peter W Beck has proven itself more than worthy of being Australia's market leader in all things associated with precious metal products and services.

Such leadership is due in no small part to the company's commitment to service through the manufacturing and marketing of wedding rings and precious metal services across the Australian and New Zealand jewellery industries.

Peter W Beck's rigorous quality standards continue to improve through the ongoing integration of industry leading technologies. The industry benchmark set by Peter W Beck is driven higher by the knowledge and skill sets of a highly specialised and dedicated staff.

Beyond this, the industry as a whole is the beneficiary of Peter W Beck's ongoing corporate support and guidance.

Today, as the 'traditional' jewellery customer base continues to diversify, Peter W Beck recognises and celebrates this with a collection that appeals to every taste and expression.

A shared commitment and bond expressed with consummate sophistication. An elegant pair set with two Princess Cut Diamonds. The giving and receiving of two hearts coming together through mind and soul, sharing not only a design but a love for life.



THE WEDDING RING TRADITION

The romantic traditions associated with rings resound throughout history. Since the time of the Pharaohs the ring has symbolised eternity, a constant reminder that love has no beginning or end.

In Roman times, rings were given as a public pledge of marriage. Early religions then adopted this custom and the ring became an integral symbol of their celebration of marriage. Today, a band worn on the ring finger still conveys this message across many cultures. It symbolises a sacred intention and a promise of lifelong commitment, made to one special person.

Wearing a wedding ring on the ring finger also has fascinating origins. One particularly romantic and mystical explanation held by Egyptians was that the 'vena amoris' (the vein of love) flowed directly from the ring finger of the left hand to the heart.

Our world has changed profoundly since the Pharaohs, and while the exchange and wearing of rings depends on a person's religious or cultural beliefs, the tradition of exchanging rings, remains as meaningful and evocative today.

While we acknowledge the traditions and heritage of the wedding ring, we recognise that commitment between partners is now celebrated across a variety of ceremonies. Our wedding rings have been designed to suit many tastes, from traditional to eclectic to contemporary. Classical, cultural and internationally inspired styling is at the heart of our creations, unified with Peter W Beck's commitment to superior quality and craftsmanship.



The appeal of the Russian Wedding Ring lies in its timeless simplicity and clarity. The joining of two lives ... the communion of two hearts and minds ... in two interlocked bands. Taking this thought deeper, the incomparable three band Russian Wedding Ring stylishly and cleverly embodies marriage's integral elements ... body, mind and spirit.

THE BEAUTY OF A CLASSIC RING

Eternally stylish, the Classic wedding ring will stand the test of time and be a perennial symbol of your love for each other.

There are 17 different profiles in the Peter W Beck range of Classic wedding rings which means that you can choose the perfect profile to suit your style and commitment to one another. Each one of these 17 profiles is also available in multiple widths and thicknesses which gives you the flexibility to customise your ring and make it unique to you.

The ability to choose from hundreds of different variations of Classic wedding rings means that you and your partner can choose a ring that is unique to your own style and fits your level of comfort when wearing jewellery, all while still creating a perfectly complementary set.

The Peter W Beck Classic wedding ring range is also available in many different metal types, each possessing unique characteristics to meet your individual needs and tastes. Rich in colour, Gold is available in Yellow, White and Pink, will last a lifetime and comes in a variety of carats. Platinum is the rarest and most luxurious of all metals while Palladium and Titanium are both naturally white and are extremely durable.

With the countless possibilities within the Classic wedding ring range, there's a style to suit you both.



CHOOSING THE RIGHT RINGS FOR YOU

Peter W Beck has an extensive collection of matching ring sets but there are also many clever ways to put together your own match, that way, both you and your partner can each wear your favourite rings. Here are some tips to help you create a complementary or matching pair:

- Selecting rings with the same colour combination, a similar diamond content or diamond shape are great ways to create a stunning ring set.
- If you both have your hearts set on different rings, you can achieve the perfect matching look simply by selecting rings with matching metals.
- Adding a similar design feature is another solution to give two otherwise different rings a uniquely elegant and intimate link.

Considerations for her wedding ring

- the profile of her engagement ring
- the shape and size of the diamond on her engagement ring
- the colour of her engagement ring (metal type).

Considerations for his wedding ring

- his occupation
- his skin colouring
- his taste in jewellery
- the colour of her engagement ring (metal type).

The perfect pair for the perfect pair. The striking masculinity of this men's ring with its unique bevelled edges ... side by side with the delicate lines and brilliant diamond array of the ladies ring. Two distinctly different expressions from a singularly timeless ring profile.



FINDING THE PERFECT FIT

Not only do Peter W Beck wedding rings look beautiful, they are also comfortable. With technology to adjust the inside fit of your ring, you can choose to have a slight curve, a dramatic curve or no curve at all. These inner curve options provide you and your partner with a range of benefits including increased comfort, security of fit and wearability.

Traditionally, wedding rings are made with a standard flat inner surface. This flat inner surface may not always suit everyone's tastes and comfort level so Peter W Beck's wedding rings come with three inner curve options; Standard Fit, Ezi-Fit® and Luxury Fit®.

To find your finger size and fit your ring perfectly, go to the Peter W Beck website and download our handy ring sizing guide. This easy to print tool, is a guide to what your finger size might be but, before you order, make sure you speak to your trusted jeweller to get exactly the right size. Your jeweller will also be able to show you the Peter W Beck fit options.



Ezi-Fit® or Luxury Fit®

For most styles you may choose to have either the traditional standard flat inner surface, our Ezi-Fit® option, or you may prefer our Luxury Fit® option. The Ezi-Fit® option provides a subtle, smooth inner curve. The Luxury Fit® curve adds a touch more thickness to the design to allow for a more rounded, smooth inner curve, providing a luxuriously comfortable fit.



Ezi-Fit®



Luxury Fit®

Some popular engraving choices

- the date you met
- the date of your wedding
- the place and date of the proposal
- your pet names for each other
- a personal quote or saying.

'EXPRESS YOURSELF' ON YOUR WEDDING DAY



It's such a special moment when you say your wedding vows to each other on your wedding day, telling your partner how much they mean to you and that you want to spend the rest of your life with them.

Take the most special words from those meaningful vows and handwrite them inside your wedding ring with the Peter W Beck Express Yourself® service.

With advanced technology, Peter W Beck can take your handwriting and engrave it onto the inside, or outside of your wedding ring. You can take a special phrase or time in your lives together and immortalise it by engraving it onto your rings.



Choose from a selection of fonts, or alternatively use your own handwriting. Speak to your trusted jeweller about ordering your wedding ring with Express Yourself®.



Disclaimer: This service is only available on Peter W Beck products. Peter W Beck Pty Ltd reserves the right to make slight variations to designs to suit engraving procedures. Designs are subject to approval by Peter W Beck. Express Yourself® is a registered trademark of Peter W Beck Pty Ltd.

www.pwbeck.com.au

Always & forever yours

Every day I love you more

*My love, my life,
my future*

*All I need is love.
All I need is you.*

*My friend,
my love, forever.*

SELECTING YOUR FAVOURITES

Visit the Peter W Beck website to view the full range of our beautiful collection of wedding rings and add the designs you love into your list of favourites.

Located in the menu under 'Collections', the 'Your Favourites' page has stored the details of all the styles you loved the most. Simply print your page of favourites and take this into your chosen jeweller. Try them on and experience first-hand the beauty, comfort and quality of our rings.

We trust that your jeweller will take good care of you from there.



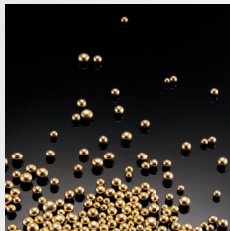
ENDURING PRECIOUS METALS...



Platinum

One of the strongest metals used in jewellery, Platinum will endure all uses. It will resist wear even after a lifetime of use and is one of the best precious metals for setting gemstones and diamonds.

Peter W Beck's Platinum is a minimum of 95% pure. This rich purity makes Platinum hypoallergenic, and its natural white colour will not tarnish or lose its lustre.



Yellow Gold

Pure Gold is rich yellow in colour and is far too soft and malleable to be used in jewellery, so fine gold is mixed or alloyed with other metals to give it strength and durability. The higher the carat, the higher the gold content. Gold lasts forever and will not rust, tarnish or corrode.

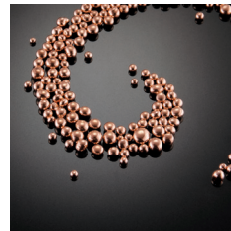
At Peter W Beck, our Gold is available in 9ct and 18ct so you can choose a colour and purity of Gold that suits you.



White Gold

The colour of White Gold can vary depending on the alloy formula used, so in order to create consistent brightness, Peter W Beck incorporates Rhodium Plating across all of its White Gold wedding ring range.

Peter W Beck White Gold can also be selected from a range of different carats, including 9ct and 18ct.



Pink Gold

The Pink Gold alloy utilises the rich yellow of Gold and the reddish hue of Copper to produce its warm pink and rose tones.

Peter W Beck's Pink Gold is best appreciated in 9ct which has been developed to enhance the pink and rose coloured hues.

TO SUIT YOUR OWN UNIQUE STYLE

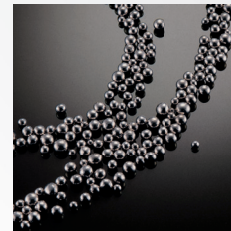


Palladium

As strong and as naturally white as Platinum, Palladium is durable and will last forever.

Palladium, although very similar to Platinum, has differing characteristics making it a unique and stunning precious metal.

Peter W Beck's Palladium is a minimum of 95% pure.



Titanium

Titanium is a naturally metallic grey metal with a distinctive smoky, charcoal grey hue.

Titanium's strength ensures it retains its shape for a lifetime, and its durability means it will never rust or tarnish. Titanium is also one of the lightest jewellery metals and is hypoallergenic, making it among the most comfortable to wear.

The **Australian Standards** stamp ensures quality and purity of metal and, while we have always used stringent quality control techniques to ensure we meet the highest standard, this stamp is our guarantee to you and is an added promise of quality.

Platinum



9ct Gold



18ct Gold



Palladium



Silver



To view our full range of precious metals and to find out more information visit our website.

www.pwbeck.com.au

WEDDING RING TIMELINE

6 months to go

Visit the Peter W Beck website to see what kind of rings would suit your engagement ring and style.



1 month to go

Collect your rings from your trusted jeweller

Check the finger size and make sure you and your partner are 100% happy.



5 months to go

Visit the Peter W Beck website and find a stockist in your area.

Visit your trusted jeweller with your partner and have your fingers sized to try on some Peter W Beck rings. Ask about the Peter W Beck Express Yourself® Engraving Service.



3 months to go

Order your rings with your trusted jeweller. Don't forget to order your Express Yourself® engraving at the same time!



1 week to go

Have your engagement ring cleaned by your trusted jeweller so that it matches the sparkle of your new Peter W Beck wedding ring on the day!

THE DAY

Don't forget to pack your rings up safely to take to your wedding.

Congratulations!

*Two lives, two colours ... as one.
Two hearts, two precious metals ...
side by side. Two souls, two lustrous
finishes ... united. Two rings ... bonded
by a love sparkling with unconditional
joy and passion.*



To keep our promise, we stamp every Peter W Beck ring with our hallmark which can assure you of its quality and craftsmanship.

This stamp of assurance will provide you with a warranty against manufacturing defects, excluding wear and tear, for the lifetime of the ring.

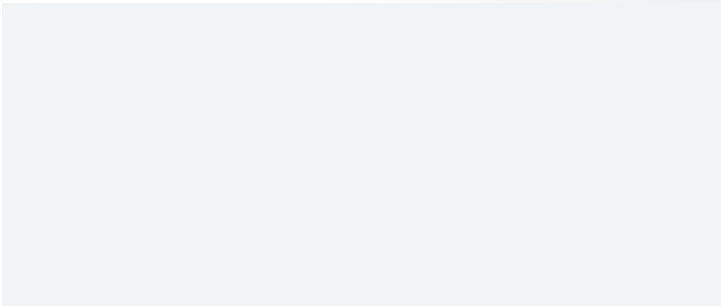
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Make *a Promise* to your partner
with a Peter W Beck ring.

Visit the Peter W Beck website at
www.pwbeck.com.au to find the
perfect rings for you both.

promise

www.pwbeck.com.au



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