



PETER W BECK

For over three decades, Peter W Beck has provided the Australian Jewellery Industry with world class precious metal products and services

With a wealth of knowledge and experience, Peter W Beck creates each and every one of its products with only the finest precious metals and stringent quality control techniques to ensure consistent quality and standards.

The precious metal family is comprised of Gold, Silver and the Platinum group of metals. In the jewellery industry, Gold, Silver, Platinum and Palladium are used commonly in combinations with each other and with other metals to produce alloys with specific properties that make them ideal for jewellery making.



Gold has been a universal symbol of wealth and has been highly sought after since the beginning of recorded history. Gold is found in many forms, from alluvial to nuggets and in ore where many tonnes can yield only a few ounces.

Pure Gold is rich yellow in colour and is far too soft and malleable to be used in jewellery, so fine gold is mixed or alloyed with other metals to give it strength and durability. Alloying Gold creates a vast spectrum of colours and carats, carat being the scale of purity of Gold Alloys, the higher the carat, the higher the gold content.

For example, 18ct Gold contains 75% pure gold by weight and 9ct Gold contains 37.5% pure gold by weight.

Gold lasts forever and will not rust, tarnish or corrode. It is an everlasting and treasured precious metal that has withstood the test of time.

At Peter W Beck, our Gold is available in 9ct and 18ct so you can choose a colour and purity of Gold that suits you.

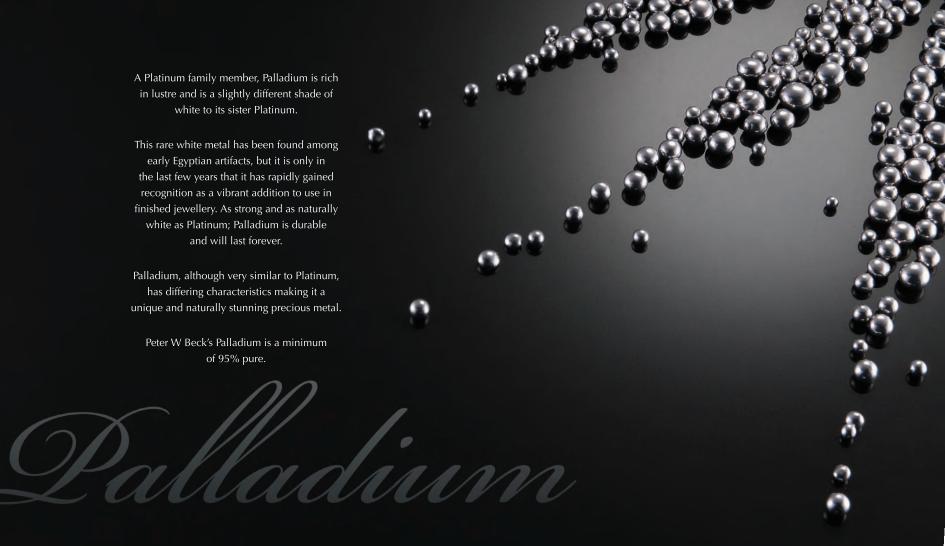


Pink Gold found its status in fashionable early European society in the nineteenth century, being worn to adorn large gemstones, and to mix with other hues of precious gold. The Pink Gold alloy utilises the rich yellow of Gold and the reddish hue of Copper to produce its warm pink and rose tones.

Peter W Beck's Pink Gold is best appreciated in 9ct which has been developed to enhance the pink and rose coloured hues.









For centuries Sterling Silver has been used as a form of embellishment and due to its malleability it was perfect for ornamental purposes. Like Gold, Silver has been used as a form of monetary exchange and was seen as a sacred metal in ancient times.

Silver's popularity has not wavered, its bright, naturally white colour and flexibility to form many shapes has ensured its perennial attractiveness.

Peter W Beck's Sterling Silver is a minimum of 92.5% pure.





Peter W Beck's vast experience in the jewellery industry makes it possible for us to offer the highest quality precious metal products that meet world standards.

By knowing that your product is made with Peter W Beck precious metals, you can be confident in the knowledge that your piece is made with world class metals, quality controlled by world class technicians.

Hetals

www.pwbeck.com.au

